S-USIH

Sixth Annual Conference

Indianapolis, Indiana

October 9-12, 2014

Materiality of Ideas

This year's theme calls attention to the history of ideas by focusing on the various embodiments of American thought. This includes considerations of immaterial and material realities; the development of American thought through the production or reproduction of ideas; the substance of thought, including the presence or absence of material objects; the manifestations of thought in economics, politics, or culture at local, national, or global levels; and, materialization in intellectual history.

Conference at a Glance

THURSDAY, OCTOBER 9, 2014

4:00 PM Registration Opens

6:00 PM Plenary Roundtable: The "Ideology Problem" in Teaching and Research

FRIDAY, OCTOBER 10, 2014

8:00 AM Business Meeting

9:00-10:45 AM Session I, Panels 1-3

11:00 AM-12:45 PM Session II, Panels 4-6

1:00-2:00 PM Lunch

2:15 PM-4:00 PM Session III, Panels 7-9

4:15-6:00 PM Session IV, Panels 10-12

6:00-7:00 PM Keynote Reception

7:00 PM Keynote Address

SATURDAY, OCTOBER 12, 2014

8:30 AM- 10:15 AM Session V, Panels 13-16

10:30 AM-12:15 PM Session VI, Panels 17-20

12:15-2:00 PM Lunch

2:00-3:45 PM Plenary Roundtable: In the Spirit of Inquiry: What is U.S. Intellectual History?

4:00-5:45 PM Session VII, Panels 21-24

5:45-7:00 PM Annual Book Award Reception

7:00 PM Book Award Plenary Session: *Making the Modern American Fiscal State*

SUNDAY, OCTOBER 13, 2014

8:30-10:15 AM Session VIII, Panels 25-27

10:30 AM-12:15 PM Session IV, Panels 28-30

THURSDAY, OCTOBER 9, 2014

4:00 PM Registration Opens

6:00 PM Welcome Plenary Session: The "Ideology Problem" in Teaching and Research

Andrew Hartman, Illinois State University

David Sehat, Georgia State University

Christopher Shannon, Christendom College

Michael Kramer, Northwestern University

Susan Curtis, Purdue University

FRIDAY, OCTOBER 10, 2014

8:00 AM Business Meeting

9:00-10:45 AM Session I

Panel 1: Social Science, Social Thought, and the Mission of Post-War Universities
Chair: Sarah E. Igo, *Vanderbilt University*

Searching for National Goals: The Challenge of the Policy Sciences to Academic Ethics in the early 1960s
Fred W. Beuttler, *Carroll University*

Critics of the Instrumental University, 1953-1971: Russell Kirk, Ray Pepinsky, and Robert Nisbet
Ethan Schrum, *Azusa Pacific University*

Administered Empowerment in Health Professional Education: 1970-Present
Tim Lacy, *Loyola University Chicago*

Comment: Sarah E. Igo

Panel 2: Publishing in the Republic: Transatlantic Book Culture and the Evolution of Nineteenth-Century American Intellect
Chair: Amy Kittelstrom, *Sonoma State University*

George Ripley's *Species of Foreign Standard Literature* and the Geopolitics of Cultural Authority
Benjamin E. Park, *University of Missouri*

"Publishing and the Republic: Transatlantic Book Culture and the Evolution of the Nineteenth-Century American Intellect"
Jonathan G. Koefoed, *Indiana University, Purdue University, Columbus*

The Transatlantic "Shelf Life" of Charles Francis Adams
Sara Georgini, *Massachusetts Historical Society*

Comment: Amy Kittelstrom

Panel 3: Good Intentions: Women Reformers and Reforming Women
Chair: Ray Haberski, *Indiana University-Purdue University, Indianapolis*

Photographing Prostitutes: The Impulse to Reform "an Existing Evil" in San Francisco
Annie M. Loechle, *Marian University*

"The Roar on the Other Side of Silence": Feminist Debates and the Antipornography Civil Rights Ordinances in Indianapolis
Mary Ellen Lennon, *Marian University*

Nurturing Gender In(Equality) Through Childcare and Migration Policy
Holly Gastineau-Grimes, *Marian University*

Comment: Ray Haberski

11:00 AM-12:45 PM Session II

Panel 4: Training Bodies, Bodies in Training: Human Science in the United States
Chair: Andrew Jewett, *Harvard University*

The Education of Adolph Bandelier: First-Time Anthropological Fieldwork and the Politics of Inscription, 1880
Adam Fulton Johnson, *University of Michigan*

The Science of Business: Training for White Collar Work in Boston,1868-1930
Cristina Groeger, *Harvard University*

Knowing and Shaping Global Reproduction: U.S. and International Fertility Surveys, 1955-1975
Emily Klancher Merchant, *University of Michigan*

Comment: Andrew Jewett

Panel 5: Cold War Intellectuals Reconsidered
Chair: Elisabeth Lasch-Quinn, *The Maxwell School of Syracuse University*

At the Brink of Chaos: Neo-Evangelical Criticism of Secular and Religious Thought in the 1950s
Dan Hummel, *University of Wisconsin-Madison*

Trilling on Data
Brian Beaton, *University of Pittsburgh*

Their Dialectics and Ours: Herbert Marcuse and American Marxism, 1940-1960
Ben Serby, *Columbia University*

Comment: Elisabeth Lasch-Quinn

Panel 6: Roundtable: Media History as Intellectual History

Film: Ray Haberski, *Indiana University-Purdue University, Indianapolis*

Print: Nicole Hemmer, *University of Miami*

Music: Kyle Barnett, *Bellarmine University*

Radio: Josh Shepperd, *Catholic University*

Television: Allison Perlman, *UC Irvine*

1:00-2:00 PM Lunch

2:15-4:00 PM Session III

Panel 7: The Matter of Religion in History and Philosophy
Chair: Marilyn Fischer, *University of Dayton*

Bricks and Words: Abolitionist Angelina Grimke Fights A Mob and Wins the Argument
Louise W. Knight, *Northwestern University*

Evolutionary Influences in Addams's Early Essays
Marilyn Fischer, *University of Dayton*

Santayana's Materialist Religion
Martin A. Coleman, *Indiana University-Purdue University, Indianapolis*

Living in a Neorealist Material World: The Reception of Italian Cinema in Postwar America
Anthony B. Smith, *University of Dayton*

Panel 8: What's Left? Rethinking the Culture Wars of the 1980s

Reflections on the Indianapolis Anti-Pornography Ordinance: Thirty Years Later
Claire Potter, *The New School*

"In God's Sight": Jesse Jackson, Western Civ, and the Moral Case for Multiculturalism
L.D. Burnett, *University of Texas at Dallas*

Toward an Intellectual History of the Rainbow Coalition
Robert J. Greene II, *University of South Carolina*

Comment: Ben Alpers, *University of Oklahoma*

Panel 9: Making and Unmaking the Corporate Order
Chair: Mark Pittenger, *University of Colorado*

Steam, Steal, and Thought: Charles Francis Adams Jr. and Railway Safety
Zachary Freese, *Independent Scholar*

The *Social Creed of the Churches* and the Emergence of Church-Business Partnerships, 1908-1919
Janine Drake, *University of Great Falls*

Comment: Mark Pittenger

4:15-6:00 PM Session IV

Panel 10: No Bound for Riches Has Been Fixed for Man: Greed and the Intellectual History of Twentieth-Century American Capitalism
Chair: Andrew Hartman, *Illinois State University*

The New Testament of Dale Carnegie: Capitalism Beyond Accumulation?
Andrew Seal, *Yale University*

The Greed of the Poor: Dependency and the Post-War Political Imagination
Robin Marie Averbeck, *University of California, Davis*

I'd Like To Buy A Disavowal: Greed and the Psychopathology of Everyday Neoliberal Life
Kurt Newman, *University of California, Berkeley*

Panel 11: Constructing a Liberal Canon for Modern America
Chair: Leslie Butler, *Dartmouth College*

From Philosopher to Philosophy: The Canonization of John Locke in America, 1860-1960
Claire H. Rydell, *Stanford University*

Pluralism Without Uncertainty: William Ernest Hocking and American Liberalism
Gene Zubovich, *University of California, Berkeley*

The Monumental Liberalism of Interwar Washington, DC
Michael Kimmage, *The Catholic University of America*

Comment: Leslie Butler

Panel 12: Testing Mind, Body, and Social Control in Intellectual History
Chair: Kimberly Hamlin, *Miami University, Ohio*

Nosophilia: American Decadence and Morbid Love
Nicolette Gable, *The College of William and Mary*

Masters of the Market and the Masses: Harvard Business School, Organic Conservatism, and the Politics of Social Control, 1919-1942
Ryan Acton, *University of California, Berkeley*

Testing Technologies in Intellectual History
Kira Lussier, *University of Toronto*

Comment: Kimberly Hamlin

6:00-7:00 PM Keynote Reception

Keynote Address
Friday, 7:00 PM

"I Don't Want To Fake You Out: Bob Dylan and the Search for Belief in History"

Kathryn Lofton is Professor of Religious Studies, American Studies, History, and Divinity at Yale University. Dr. Lofton is a historian of religion who focuses on the cultural and intellectual history of the United States. Her research centers upon the histories and anthropology of religions from pre-contact to the present in order to explicate the meanings of and relationships between religion, modernity, and the secular.

SATURDAY, OCTOBER 11

8:30-10:15 AM Session V

Panel 13: Toward an Intellectual History of the Kennedy Administration: The International Dimension
Chair: Anne Mørk, *University of Southern Denmark*

Eisenhower's Ghost: Kennedy's Stalled China Policy and University China Studies
Matt D. Linton, *Brandeis University*

Reading John F. Kennedy's Cold War: The Books That Shaped JFK's Approach to Foreign Policy
Jason Duncan, *Aquinas College*

The New Frontier and the Advent of a Rational Foreign Policy
Kasper Grotle Rasmussen, *University of Southern Denmark*

Panel 14: Roundtable: Theological Turn in Intellectual History
Lilian Calles Barger, *University of Texas at Dallas*

Matthew S. Hedstrom, *University of Virginia*

Molly Worthen, *University of North Carolina*

Andrew S. Finstuen, *Boise State University*

K. Healan Gaston, *Harvard Divinity School*

Panel 15: Toward Intellectual Histories of Civil Rights and Race
Chair: David Chappell, *University of Oklahoma*

The History of the "History of the Race Concept" and the Invention of Racism
Jonathan Hagel, *University of Kansas*

Enduring Race: History, Memory, Politics, and the Arc of Reconstruction
Carl Pedersen, *Copenhagen Business School*

Conflict of Consequence: A Question of Tactics in Civil Rights Era Milwaukee
Ariana Horn, *University of Wisconsin-Madison*

Comment: David Chappell

Panel 16: U.S. Intellectual Histories in Global Contexts
Chair: Christopher McKnight Nichols, *Oregon State University*

Global Intellectual History and Political Economy in the Early American Republic
Emma Gallwey, *Harvard University*

Alfred W. Jones and the Rise of Global Citizenship in the Postwar World
Sheyda Jahanbani, *University of Kansas*

Impressions of Indefinite Skyscrapers: The French Dissemination of Early Twentieth-Century American Intellectual Culture
Larry McGrath, *Johns Hopkins University*

Comment: Christopher McKnight Nichols

10:30 AM-12:15 PM Session VI

Panel 17: Toward an Intellectual History of the Kennedy Administration: The Domestic Dimension
Chair: Kasper Grotle Rasmussen, *University of Southern Denmark*

Belatedly Investigating the American Consciousness: John F. Kennedy's June 11, 1963 Civil Rights Speech
Derek Charles Catsam, *University of Texas of the Permian Basin*

Taking Kennedy Seriously: The New Frontier & Vital Center as Liberal Transformation
Jeff Bloodworth, *Gannon University*

"What You Can Do For Your Country": JFK, the Peace Corps, and the Revival of National Service Patriotism
Anne Mørk, *University of Southern Denmark*

Panel 18: Roundtable on Young William James: Body and Mind in Development
Chair: David Steigerwald, The Ohio State University

Presenter: Paul Croce, *Stetson University*

Comment: Michael Brady, *Duke University TIP*, Amy Kittelstrom, *Sonoma State University,* Francesca Bordogna, *University of Notre Dame*

Panel 19: Alfred Kazin: Critic and Writer (1915-1998)
Chair: Jennifer Ratner-Rosenhagen, *University of Wisconsin-Madison*

Stephen Whitfield, *Brandeis University*

Richard M. Cook, *University of Missouri-St. Louis*

Richard H. King, *Nottingham University*

Michael Kazin, *Georgetown University*

Panel 20: Publishing and Its Intellectual Power
Chair: Matthew Hedstrom, *University of Virginia*

The College Man in Magazine Fiction: How the Mass Media Popularized College and Transformed American, Middle-Class Masculinity, 1890-1917
Daniel A. Clark, *Indiana State University*

Consensus History and the "Lengthened Shadow" of Alfred Knopf, Inc.
Christopher Hickman, *The University of Mississippi*

Bishop Henry McNeal Turner and the African American Intellectual Tradition
Andre E. Johnson, *Memphis Theological Seminary*

Producing Protest in Pages: African American Thought in the Boston Guardian, 1901-1912
Aaron Pride, *Kent State University*

Comment: Audience

12:15-2:00 PM Lunch Break

2:00-3:45 PM Plenary Session: **In the Spirit of Inquiry: What is "U.S. Intellectual History"?**
Kathryn Lofton, *Yale University*

Dan Wickberg, *University of Texas at Dallas*

Andrew Jewett, *Harvard University*

Edward Blum, *San Diego State University*

Jennifer Ratner-Rosenhagen, *University of Wisconsin-Madison*

4:00-5:45 PM Session VII

Panel 21: Varieties of Lasch: A Panorama
Chair: Kevin Mattson, *Ohio University*

From Critic to Prophet
David Chappell, *The University of Oklahoma*

The Minimal Past: Intellectual History in an Age of Diminished Expectations
Christopher Shannon, *Christendom College*

The Transcendent Humanism of Elisabeth Lasch-Quinn
Seth Bartee, *Virginia Tech University*

Panel 22: Thinking about Business: A Roundtable on American Intellectual and Economic History
Chair: Howard Brick, *University of Michigan*

Rosanne Currarino, *Queen's University*

Susan Spellman, *Miami University*

Mike O'Connor, *Georgia State University*

Caley Horan, *Princeton University*

Panel 23: Revolutions and Regenerations of New England Clergy in the 18th Century
Chair: John Wilsey, *Southwestern Baptist Theological Seminary*

Birthing Bodies and Doctrine: Jonathan Edwards on the Materiality of Regeneration
Lauren Gray, *Florida State University*

The Fruits of Revolution: New England Clergy, Commerce, and the French Revolution
Jordan E. Taylor, *Indiana University*

Comment: John Wilsey

Panel 24: Personal and Political in Transcendentalism
Chair: Dean Grodzins, *Massachusetts Historical Society* and *Harvard Business School*

Midwest Transcendentalism: Feminism and Folklore in Margaret Fuller's Frontier Journey
Rivka Maizlish, *University of Wisconsin, Madison*

"If a Form of Religion Rest on Written Documents": Theodore Parker's Transcendental Approach to America's Sacred Religious and Legal Texts
Jordan Watkins, *Utah Valley University*

"When the Cannon is Aimed by Ideas": Emerson, the Civil War, and the Transcendentalist Embrace of the Nation
Peter Wirzbicki, *University of Chicago*

Comment: Dean Grodzins

5:45-7:00 PM Reception in Honor of the Annual Book Award Recipient & Honorable Mentions

Book Award Plenary Session

Saturday, 7:00 PM

2014 S-USIH Book Award: *Making the Modern American Fiscal State*

Plenary Roundtable in Honor of the Annual Book Award Recipient and Honorable Mentions:

Honoree: Ajay K. Mehrotra, Indiana University

Comment:
Leslie Butler, Dartmouth College

Kevin Schultz, University of Illinois at Chicago

Margaret Abruzzo, University of Alabama

SUNDAY, OCTOBER 12

8:30-10:15 AM Session VIII

Panel 25: American Educational Ideas about Bodies, Health and Wellness

Pestalozzian Pedagogy and the Naturalization of Morality in the Nineteenth-Century American Midwest
Charles McCrary, *Florida State University*

The Conceptualization of Ministers as Authorities in Public Sex Education
Kristy L. Slominski, *University of California, Santa Barbara*

From School Prayer to Self-Respect: The Pedagogy of Late Twentieth-Century Character Education
Leslie Ribovich, *Princeton University*

Comment: Candy Gunther Brown, *Indiana University, Bloomington*

Panel 26: Built Environment, Urban Space, and Twentieth-Century Social Thought
Chair: Karen Park, *St. Norbert College*

Speed, Space, Time, and Distance: The Indianapolis Motor Speedway and Progressive Era Urban Thought
Brian M. Ingrassia, *Middle Tennessee State University*

Bodies in Space: Working-Class Intellectuals Re-Define American Mythology
Joel Wendland, *Grand Valley State University*

An Austro-Marxist in American Suburbia: Shopping Mall Architect Victor Gruen and the Ideology of Planning, 1938-1968
Joseph Malherek, *George Washington University*

Comment: Karen Park

Panel 27: The Cold War National Security State in the Vietnam Era: Henry Kissinger and His Critics
Chair: Sean N. Kalic, *U.S. Army Command and General Staff College*

Hans J. Morgenthau and Henry Kissinger: Realist Frenemies
Ellen G. Rafshoon, *Georgia Gwinnett College*

Kissinger's Vietnam War, 1960-1968: Henry Kissinger, Nelson Rockefeller, and the Politics of Southeast Asian Crises
David Prentice, *Independent Scholar*

A Think Tank Against Empire: The Institute for Policy Studies' Opposition to America's National Security Managers
Brian Mueller, *University of Wisconsin-Milwaukee*

Comment: Sean N. Kalic

10:30 AM-12:15 PM Session IV

Panel 28: Ideas in Place: Intellectual History and the American West

The Elusive "Law Merchant" and the Politics of Economic Evidence in the American West, 1877-1920
Allison Powers, *Columbia University*

The Intertribal Drum of Radio: The Indians for Indians Hour and Native Public Intellectuals, 1920–1951
Josh N. Garrett-Davis, *Princeton University*

"Your Opportunity is Here": Modernizing through History at the 1915 Panama-California Exposition
Pollyanna Rhee, *Columbia University*

The Making of "The Last Best Place": The University of Montana and the Intellectual Origins of Place-Based Creative Writing, 1919-1988
Charles Petersen, *Harvard University*

Comment: Audience

Panel 29: Morals and Values in Intellectual History
Chair: Paul V. Murphy, *Grand Valley State University*

What are "Enlightenment Values" and Do They Have a History?
Alex Jacobs, *Vanderbilt University*

John Rawls's War: The Duty of Morality and Problem of Evil in Twentieth Century Moral Philosophy
Brad Baranowski, *University of Wisconsin-Madison*

Comment: Paul Murphy

Panel 30: The Power of American Thought in the Late Twentieth Century
Chair: Mark Edwards, *Spring Arbor University*

Paul Schrader, the Revival of Noir, and America in the Seventies
Ben Alpers, *University of Oklahoma*

The Power of Metaphor: Evolution and Economics in *The Selfish Game*
David K. Hecht, *Bowdoin College*

Making Conservative Ideas Concrete: The Decision-Making Process in the Reagan White House
Francoise Coste, *Université de Toulouse-Jean Jaurès*

Comment: Audience

S-USIH Conference Chairs

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2015 (Washington, D.C.): Andrew Hartman
2016 (Stanford): Jennifer Burns
2017 (Dallas, TX): L.D. Burnett

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